

TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN

ISONatural™ – Giving you the purity and goodness of an ultra-filtered Whey Protein Isolate Source with the delicious taste of pure natural sweetening and flavoring. You wouldn't settle for less, and we wouldn't have it any other way!

ISONatural™ contains 27g of pure protein in every scoop with all of the native protein structures intact. ISONatural™ is the natural and wholesome way to increase protein in your diet. ISONatural™ is formulated with natural Prebiotics that have been shown to improve healthy intestinal microflora.*

ISONatural™ mixes quickly and easily making it a delicious, convenient and simple way to add high-quality Whey Protein Isolate to your diet. ISONatural™ contains 0.5g of fat and 0g sugar per serving and is 99% lactose-free. Because ISONatural™ is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with ISONatural™ because many dairy sensitivities come from the Casein component of the milk. ISONatural™ is also 100% free of artificial colors and dyes.*

ISONatural™ combines the ultimate in pure Whey Protein Isolate derived from wholesome milk with all-natural flavors and plant-based Stevia to add a delicious hint of sweetness.

★ We are proud that our **WHEY PROTEIN ISOLATE** is derived from the goodness of pure Whole Milk.



PURE WHOLE MILK

HRI
FILTRATION
TECHNOLOGY

HYBRID RATIO ISOLATE
Ion-Filtration Technology

ISONatural™ employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISONatural™ to retain an exceptionally high protein yield while maintaining bioactive whey fractions (*chart on right*). ISONatural™ contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

PURE, NATURAL & INTACT WHEY PROTEIN ISOLATE FRACTIONS	
57.0%	BETA-LACTOGLOBULIN
21.0%	ALPHA-LACTALBUMIN
15.0%	GLYCOMACROPEPTIDE
4.8%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

UNSURPASSED
ALLMAX
QUALITY
GUARANTEE

UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISONATURAL™** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

Verified for Sport
BANNED SUBSTANCE TESTED

VERIFIED FOR SPORT.
BANNED SUBSTANCE TESTED.

All lots are banned substance tested by an ISO17025 accredited laboratory for over 480 World Anti-Doping Agency (WADA) analytes. For more details visit VerifiedforSport.com

Verified for Sport
BANNED SUBSTANCE TESTED



ALLMAX®



ISONatural™

WHEY PROTEIN ISOLATE

No Artificial Colors, Flavors
or Added Sugars¹

27g
PROTEIN¹

0g
SUGARS²

120
CALORIES¹

¹Not a low calorie food. See nutritional panel for more information.

2 LBS | Net Wt 907g (32oz)
Natural Flavor



Chocolate

GLUTEN
FREE

NO ADDED
SUGAR

KOSHER
DAIRY

SWEETENED
w STEVIA

NO ARTIFICIAL
COLORS / DYES

WHOLE
SOURCE
%00L

KOSHER
DAIRY

GLUTEN
FREE
TESTED

CGMP
REGISTERED
FACILITY

LAB
TESTED
EVERY LOT

Nutrition Facts	
Servings Per Container	29
Serving Size	1 Scoop (31g) ¹
Amount per Serving	
Calories	120
	% Daily Value ²
Total Fat 0.5g	<1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 50 mg	2%
Total Carbohydrate 3g	1%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 27g	54%
Vitamin D 0mcg	0%
Calcium 120mg	9%
Iron 0.8mg	4%
Potassium 250mg	5%

² The % Daily Value (DV) tells you how much a nutrient in a serving of food constitutes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Cross-Flow Ultra-Filtered and Ion-Filtered Whey Protein Isolate, Cocoa Powder, Natural Flavor, Inulin (derived from Chicory Root), Guar Gum, *Stevia Rebaudiana* Leaf Extract, Lecithin (Sunflower).

ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles soy, wheat, sesame, peanuts, egg, tree nuts, and fish / crustaceans / shellfish products.

Use this product as a food supplement only. Do not use for weight reduction.
¹ Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

PROTEIN COMPARISON Source: USDA Food Database	PROTEIN By Percentage	PROTEIN per 31g	FAT per 31g	BIOLOGICAL VALUE (BV)
1. ISONatural™	87%	27	0.5	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

PROTEIN PROFILE PER SERVING	
• 100% COMPLETE WHOLE PROTEIN SOURCE • ZERO NON-PROTEIN AMINO ACIDS	
Essential Amino Acids (EAA)	
Branched-Chain Amino Acids (BCAA)	
L-Leucine	2771mg
L-Valine	1467mg
L-Isoleucine	1796mg
L-Histidine	433mg
L-Lysine	2652mg
L-Methionine	596mg
L-Phenylalanine	828mg
L-Threonine	1837mg
L-Tryptophan	570mg
L-Alanine	1383mg
L-Arginine	569mg
L-Aspartic Acid	2895mg
L-Cysteine	659mg
L-Glutamic Acid	4582mg
L-Glycine	425mg
L-Proline	1567mg
L-Serine	1195mg
L-Tyrosine	775mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: Use only as directed. For adult use only. This product contains milk by-products / derivatives. Consult a healthcare practitioner prior to use if you are pregnant or breastfeeding. Store in a cool, dry place. Do not use if inner seal is broken.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005g of lead. For more information go to www.PCSWarnings.ca.gov.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Product of USA
with domestic and
imported materials

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CHOCOLATE

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