

TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN

ISONatural™ – Giving you the purity and goodness of an ultra-filtered Whey Protein Isolate Source with the delicious taste with absolutely nothing else added. You wouldn't settle for less, and we wouldn't have it any other way!

ISONatural™ contains 27g of pure protein in every scoop with all of the native protein structures intact. ISONatural™ is the natural and wholesome way to increase protein in your diet. Absolutely perfect to add to Smoothies, Yogurt or any recipe that you want to add the highest quality whey protein to!

ISONatural™ mixes quickly and easily making it an easy way to add high-quality Whey Protein Isolate to your diet and is 99% lactose-free. Because ISONatural™ is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with ISONatural™ because many dairy sensitivities come from the Casein component of the milk. ISONatural™ is also 100% free of artificial colors and dyes.*

★ We are proud that our
★ **WHEY PROTEIN ISOLATE** is
★ derived from the goodness
of pure Whole Milk.



**PURE
WHOLE MILK**

HRI
FILTRATION
TECHNOLOGY

HYBRID RATIO ISOLATE
Ion-Filtration Technology

ISONatural™ employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISONatural™ to retain an exceptionally high protein yield while maintaining bioactive whey fractions (*chart on right*). ISONatural™ contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

**PURE, NATURAL & INTACT WHEY
PROTEIN ISOLATE FRACTIONS**

57.0%	BETA-LACTOGLOBULIN
21.0%	ALPHA-LACTALBUMIN
15.0%	GLYCOMACROPEPTIDE
4.8%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

**UNSURPASSED
ALLMAX
QUALITY
GUARANTEE**

UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE
Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISONATURAL™** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

Verified for Sport
BANNED SUBSTANCE TESTED



**VERIFIED FOR
SPORT.**
BANNED SUBSTANCE
TESTED.

All lots are banned substance tested by an ISO17025 accredited laboratory for over 480 World Anti-Doping Agency (WADA) analytes. For more details visit VerifiedforSport.com

Verified for Sport
BANNED SUBSTANCE TESTED



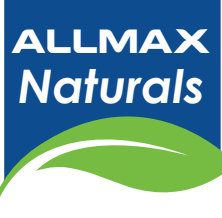
TESTED • CERTIFIED • GUARANTEED

27g
PER SERVING

PURE PROTEIN

★★★★★

ALLMAX®



ISONatural™

WHEY PROTEIN ISOLATE

No Dyes, Sweeteners, Flavors,
or Added Sugars[†]

27g
PROTEIN¹

0g
SUGARS¹⁰

110
CALORIES¹

[†]Not a low calorie food. See nutritional panel for more information.

5 LBS | Net Wt 2.27kg (80oz)

Unflavored

SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop with approx. 5-8oz (150-240ml) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want a premium and satisfying high-protein beverage.

Nutrition Facts
Serving Size 1 Scoop (29g)
Amount per Serving
Calories 110
% Daily Value³
Total Fat 0g **0%**
Saturated Fat 0g **0%**
Trans Fat 0g
Cholesterol 0mg **0%**
Sodium 50mg **2%**
Total Carbohydrate <1g **<1%**
Dietary Fiber 0g **0%**
Total Sugars 0g
Includes 0g Added Sugars **0%**
Protein 27g **54%**
Vitamin D 0mcg **0%**
Calcium 120mg **9%**
Iron 0mg **0%**
Potassium 160mg **3%**
Δ The % Daily Value (DV) tells you how much a nutrient in a serving of food constitutes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PROTEIN PROFILE
PER SERVING
• 100% COMPLETE WHOLE PROTEIN SOURCE
• ZERO NON-PROTEIN AMINO ACIDS
Essential Amino Acids (EAA)
Branched-Chain Amino Acids (BCAA)
L-Leucine 2771mg
L-Valine 1467mg
L-Isoleucine 1796mg
L-Histidine 433mg
L-Lysine 2652mg
L-Methionine 596mg
L-Phenylalanine 828mg
L-Threonine 1837mg
L-Tryptophan 570mg
L-Alanine 1383mg
L-Arginine 569mg
L-Aspartic Acid 2895mg
L-Cysteine 659mg
L-Glutamic Acid 4582mg
L-Glycine 425mg
L-Proline 1567mg
L-Serine 1195mg
L-Tyrosine 775mg
Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.
WARNINGS: Use only as directed. For adult use only. This product contains milk by-products / derivatives. Consult a healthcare practitioner prior to use if you are pregnant or breastfeeding. Store in a cool, dry place. Do not use if inner seal is broken.
CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005g of lead. For more information go to www.P65Warnings.ca.gov.
* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

INGREDIENTS: Cross-Flow Ultra-Filtered and Ion-Filtered Whey Protein Isolate, Sunflower Lecithin (from Whey Protein Isolate).
ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles wheat, soy, sesame, peanuts, egg, tree nuts, and fish / crustaceans / shellfish products.
Use this product as a food supplement only. Do not use for weight reduction.
¹ Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.


PROTEIN COMPARISON	PROTEIN By Percentage	PROTEIN per 29g	FAT per 29g	BIOLOGICAL VALUE (BV)
Source: USDA Food Database				
1. ISONatural™	93%	27	0	110
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100



NO ARTIFICIAL
COLOR / DYE



WHOLE
PROTEIN
SOURCE



KOSHER
DAIRY



GLUTEN
FREE



CGMP
REGISTERED
FACILITY



LAB
TESTED
EVERY LOT

1 Per Serving




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PROP 65

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ALLMAXNUTRITION.COM

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with domestic and
imported materials

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GLUTEN
FREE

NO ADDED
SUGAR

KOSHER
DAIRY

SWEETENER
FREE

UNFLAVORED

UPC #: 6 65553 12195 6

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